

# Spilling the Beans

## A Podcast-Making Race



# The 3 Ingredients

Here are the three ingredients you need to include in your short 3 to 6 minute podcast! Think of them literally, figuratively, whimsically, seriously and however else you like.

1. Fallout
2. Augmented Reality
3. Childhood

## Spilling the Beans - Judging Criteria

Section	Description	Scoring		
<b>Premise/Concept</b>	The idea behind the story and form of the podcast. The plan or intention of the producer(s).	0 to 10		
		0 to 3	4 to 7	8 to 10
		Ok idea and bad or mediocre execution.	Good idea and mediocre execution, or an ok idea that is well executed.	Excellent idea and great execution. Pulled off what they set out to do.
<b>Use of Ingredients</b>	The extent to which the 3 different ingredients have been mentioned or woven into the narrative. Were the different ingredients simply mentioned or did they form an important part of the podcast?	0 to 10		
		0 to 3	4 to 7	8 to 10
		The ingredients are mentioned or hinted at in passing or not mentioned at all.	The ingredients are well integrated and cleverly included.	The ingredients are not only woven into the story but they impact how the story is told and conceived.
<b>Structure/Plot &amp; Pacing</b>	The framework of the story. Effective and/or creative use of an intro, middle and end. Interesting progression between different parts of the structure.	0 to 5		
		1 or 2	3	4 or 5
		The structure is messy and incoherent. The pacing is off.	The structure is coherent and effective. The pacing and progression are fluid.	The structure is engaging and original. The pacing is natural, exciting and appropriate.
<b>Poignancy</b>	Overall emotional or intellectual resonance of the narrative. Were the tone and style appropriate? Were they used to impact the listener effectively?	0 to 5		
		1 or 2	3	4 or 5
		Whether the idea and structure are good, it does not really resonate with the listener and/or the tone and style are not used effectively.	Whether the idea and structure are good, the podcast does resonate with the listener and the tone and style are appropriate.	Whether the idea and structure are good, the podcast is a powerful testament to how a combination of style and content can resonate with a listener.
<b>Use of Resources</b>	The extent to which the producer(s) used diverse audio sources, included other voices, did research and made the most of their 36 hours.	0 to 5		
		1 or 2	3	4 or 5
		The producer(s) did not include many of the available resources that exist around us, including but not limited to audio artifacts online and offline, the use of other voices and the inclusion of data or research.	The participants were creative using available resources and used many different sources, but it was all a bit superfluous.	The participants were creative using available resources, used different sources and did so purposefully.

# Rules

Use the 3 ingredients

As long as it's not a song or sonic experiment, you're good.

Don't make it over 6 minutes

Read the Submission Requirements that follow.

# Submission

You will receive an invite to a shared Dropbox Folder where you will need to submit your podcast by 9am ET on Sunday, March 5th.

If, for whatever reason, Dropbox doesn't work, depending on the size of your podcast, you can email it to [couturegabriel@gmail.com](mailto:couturegabriel@gmail.com), or let me know and I'll share a google drive folder with you.

The podcast needs to be between 3 and 6 minutes long, including intro and credits.

It needs to be saved as an .mp3 or .wav file.

# SUBMISSION REQUIREMENTS:

## Spilling the Beans Podcast-Making Challenge

BY PARTICIPATING IN THE PODCAST MAKING CHALLENGE AND SUBMITTING A SUBMISSION, EACH PARTICIPANT AGREES THAT THEIR SUBMISSION (AND EACH INDIVIDUAL COMPONENT THEREOF) COMPLIES WITH ALL REQUIREMENTS PROVIDED IN THESE RULES.

Your Submission must never have been previously published, exhibited publicly, or submitted in any similar competition, contest, or event. Your Submission must also meet the following technical requirements:

- Your Submission must be in an acceptable file type (.mp3 or .wav)
- Your Submission must meet any other technical requirements, guidelines or criteria provided on the Website.

By participating in the Challenge and submitting a Submission, you further warrant and represent that your Submission:

- is original to at least one of your members and at least one of your members has obtained all necessary rights in and to the Submission (and all components thereof) for the uses set out under these Rules;
- only includes materials, music, audio or interviews) that you own or that you have a license or permission from the owner to use, and that you have provided any permissions or acknowledgments as required by any applicable licenses or permissions;
- does not violate any law, statute, ordinance or regulation;
- does not contain any reference to or likeness of any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence
- will not give rise to any claims of intellectual property infringement, invasion of privacy or publicity, or infringe on any rights and/or interests of any third party, or give rise to any claims for payment whatsoever; and

- is not defamatory, trade libellous, pornographic or obscene, and does not violate any laws relating to hate speech, and further that it will not contain, depict, include or involve, without limitation, any of the following: derogatory characterizations of any ethnic, racial, sexual or religious groups; content that endorses, condones and/or discusses any illegal, inappropriate or risky behaviour or conduct; personal information of individuals, including, without limitation, names, telephone numbers and addresses (physical or electronic); commercial messages, comparisons or solicitations for products or services; any identifiable third party products, trademarks, brands; conduct or other activities in violation of these Rules; and/or any other content that is or could be considered inappropriate, unsuitable or offensive, all as determined by the Organizers in their sole and absolute discretion.

#### INTELLECTUAL PROPERTY:

You own your Submission and any copyright or intellectual property rights in your Submission.



# 36-Hour Podcast-Making Schedule

## Friday, March 3, 2017

**6:00pm - 7:00pm:** Participants in Toronto are welcome to join us at **Hacker You** (483 Queen St W.)

**7:00pm:** Official Launch. Event briefing

**7:30pm:** Announcement of 3 “Ingredients” and judging criteria (posted on Facebook and Twitter as well.)

**7:45pm - 9:00pm:** Hang out, brainstorm, form teams, meet other participants. Snacks and Beer.

## Sunday, March 5, 2017

**9:00am:** Deadline for uploading your podcast to Dropbox

**12:30pm:** If in Toronto, you’re invited to the listening party at **Hacker You** (483 Queen St W.) Snacks and Coffee.

**1:00pm - 2:30pm:** Podcast listening party with judges.

**3:00pm:** Announcement of 3 winners based on Judging criteria + awarding prizes.

**3:30pm:** Thank yous and goodbyes.

# See or Hear you Soon!



contact: [couturegabriel@gmail.com](mailto:couturegabriel@gmail.com)